

IMPACT REPORT

Discover our
impact for 2022!



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INTRO



A NOTE FROM OUR MANAGING DIRECTOR



2022 was a year of novelty, during which we took risks. After three years of having made food redistribution the norm in hundreds of Mauritian companies, we wanted to push our fight against food waste and food insecurity further.

On the advocacy side, we contributed to changing the law on date labels and launched “The Pact on Date Labels”.

On the education side, we successfully ran out “MEAL”, our new educational programme on nutrition and food waste, in 10 schools and created a pedagogical kit that teachers will soon be able to use to deliver the programme themselves across the island.

On the movement side, we launched our first cookbook, Recettes 5🌟 made of gourmet but low-cost recipes thanks to the zero food waste philosophy and local ingredients.

All of this would not have been possible without our amazing team of passionate food warriors, our network of hundreds of NGOs and food companies, our governmental partners, and all the companies who have invested in FoodWise in return for impact.

After 4 years, we reached 4 million meals saved for a total value of Rs 100 million which were redistributed to thousands of Mauritians in need.

We are hungry for scaling our impact in 2023. There is still so much food waste in our country while food insecurity is ramping up. We are excited to bring more solutions to save food to empower people and protect our planet. Thanks for your support always.

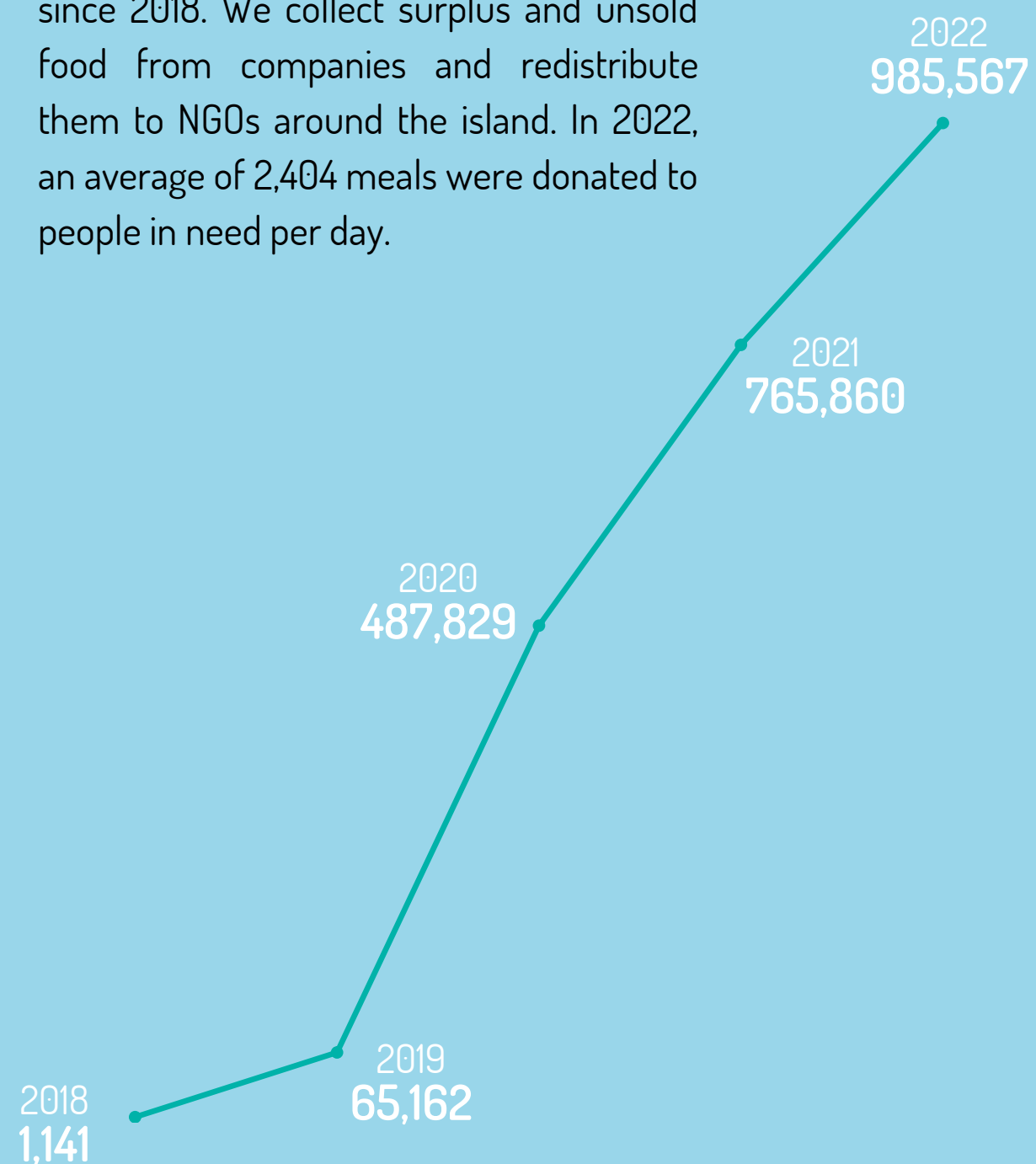
With love,

REBECCA



KGs of food saved since the beginning.

FoodWise has been saving food to empower people and protect our planet since 2018. We collect surplus and unsold food from companies and redistribute them to NGOs around the island. In 2022, an average of 2,404 meals were donated to people in need per day.



2022 IN NUMBERS



219,706

KGs of food saved



877,435

meals redistributed



3,740

food donations



Rs 31 M

in donation value



112

receiving NGOs



535,410

food items donated

58

localities reached

Out of the 136 localities listed by the Mauritian Post Office, we were able to reach 58 localities with the help of our NGOs in 2022. This represented an island coverage of about 42.6%.



Rs 6.00

cost of a meal

The cost of a meal is the operational cost necessary to redistribute 1 meal through FoodWise in 2022. In other words, FoodWise has made possible the donation of 1 meal for every Rs 6.00 invested in its operations.



Rs 5.50

SR0I

Our SR0I (Social Return On Investment) measures the true impact we are making in the community. For every Rs 1 invested into FoodWise, Rs 5.50 is returned back to the community.

*Our SR0I only concerns redistribution activities and not other projects for which we currently do not calculate the SR0I.

OUR IMPACT



307 FOOD PARTNERS



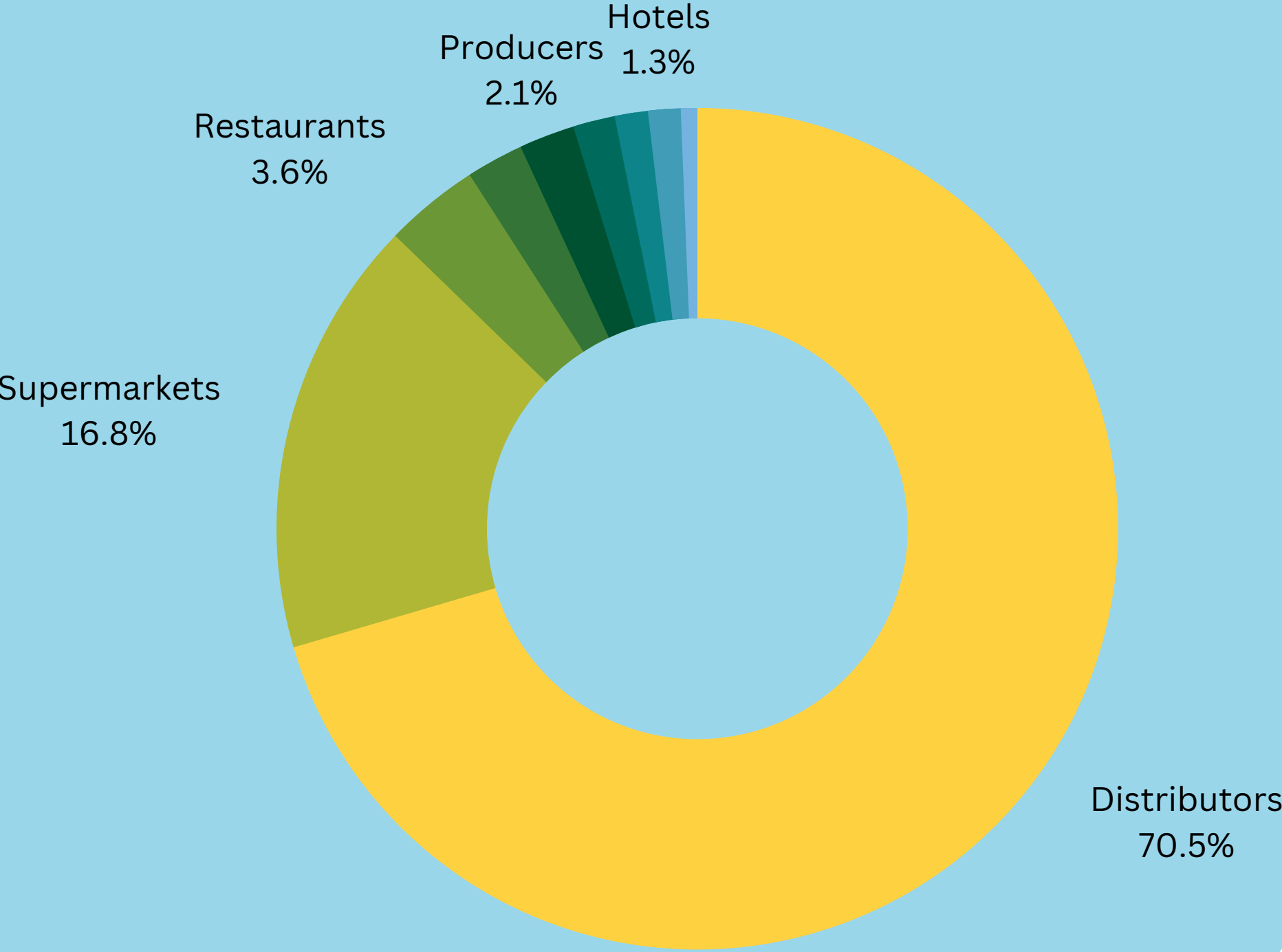
Our collaboration with FoodWise allows us to help poor communities and further strengthens our commitment to the fight against food waste.

PAUL AH LIM
MANAGING DIRECTOR OF ABC FOODS

Become a food partner



FOOD PARTNER BREAKDOWN



Distributors	155,321 KGs
Supermarkets	37,051 KGs
Restaurants	8,032 KGs
Manufacturers	4,855 KGs
Producers	4,707 KGs
Grocery stores	3,551 KGs
Bakeries	2,806 KGs
Hotels	2,758 KGs
Other	1,386 KGs

KGs of food saved per
category of industry

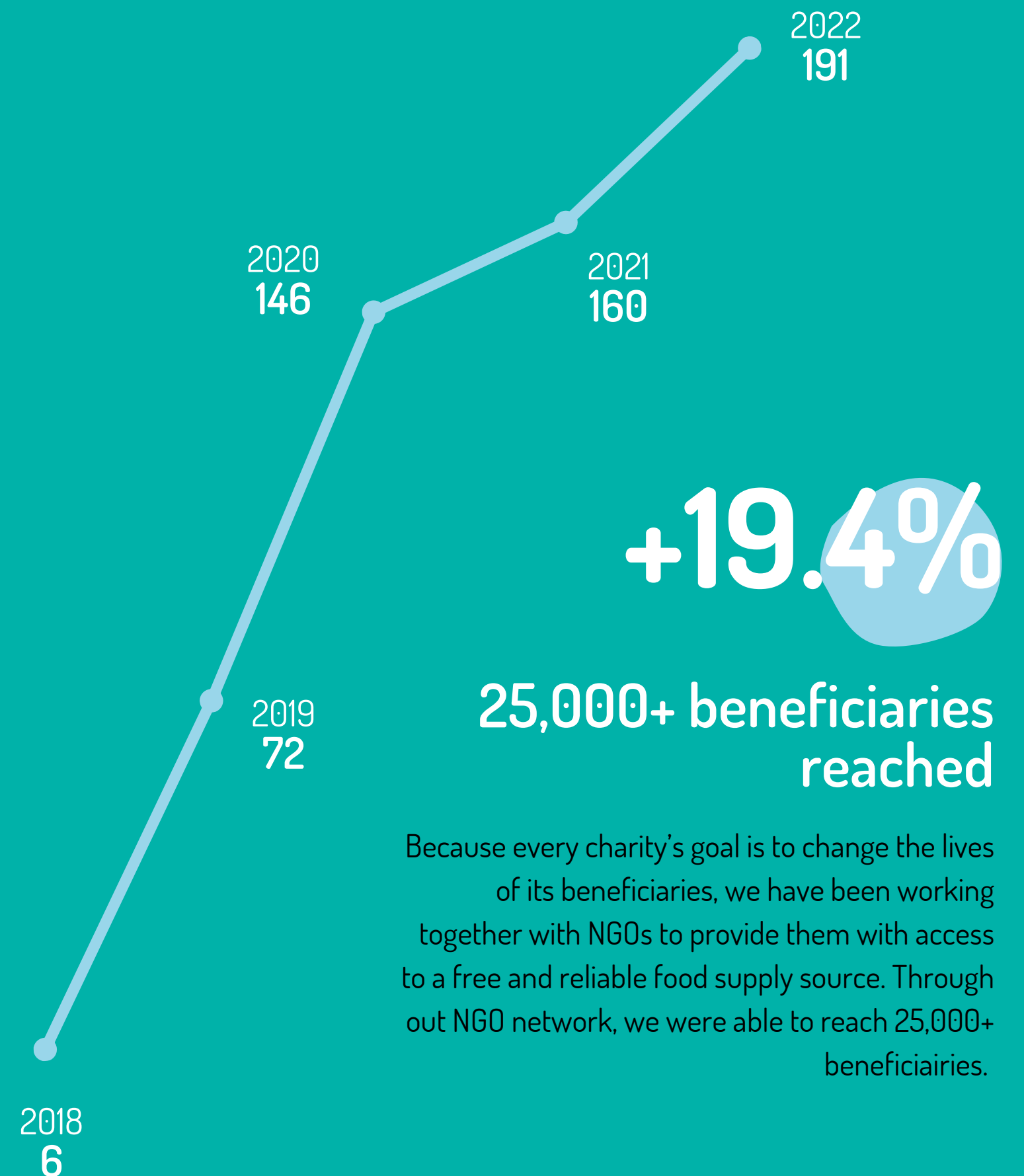


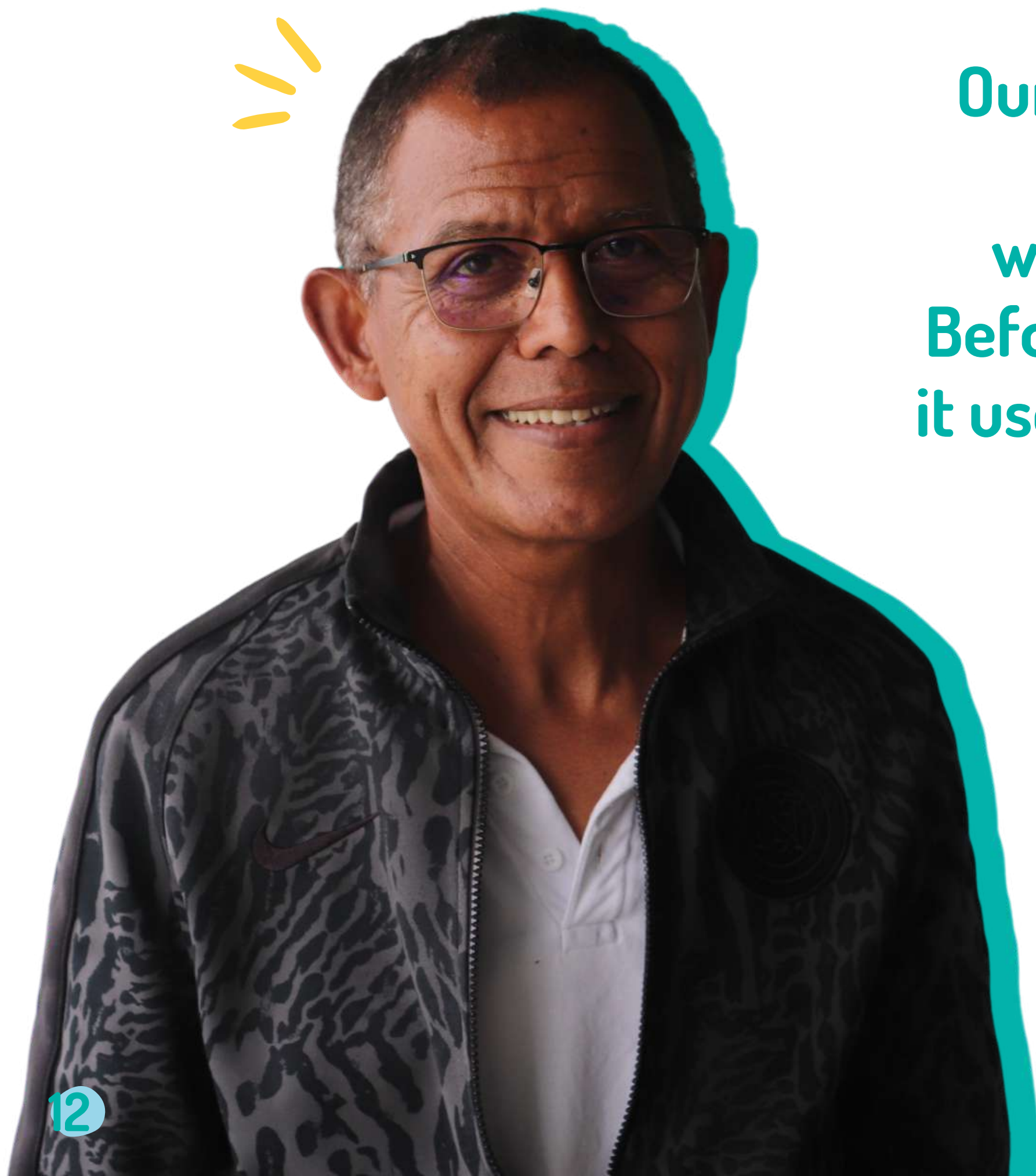
I can see the interest and involvement of our employees – especially from the warehouse – in the Food Waste program. Their smiles when they know the products will be donated instead of being thrown away. This is worth everything.

FRÉDÉRIQUE PERPETU
SUSTAINABILITY MANAGER AT SCOTT & CO

Become a food partner

121 FOOD RECEIVERS



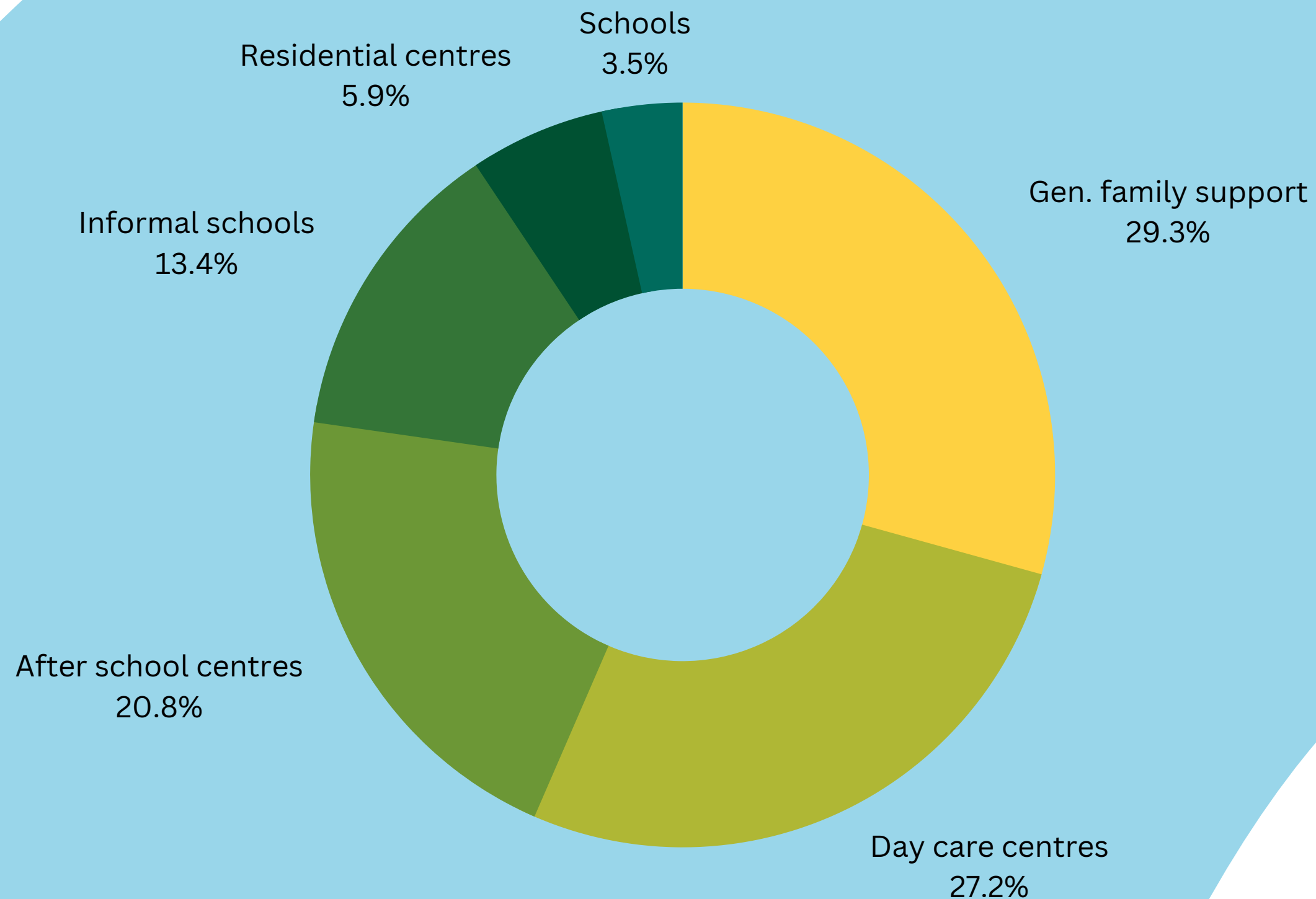


Our mission is to ensure the protection of children. This would not be possible without giving priority to their nutrition. Before we started working with FoodWise, it used to cost us over Rs 300,000 per year to provide our beneficiaries with food. Today we don't have to constantly raise funds for food and can allocate more time and money to our core mission.

EDLEY MAURER,
DIRECTOR OF SAFIRE

Become a food receiver

FOOD RECEIVER BREAKDOWN



General family support
programs

55,815 KGs

Day care centres

51,839 KGs

After school centres

39,533 KGs

Informal schools

25,469 KGs

Residential centres

11,193 KGs

Schools

6,652 KGs

Health prevention and
support centres

4,863 KGs

Soup kitchen centres

2,906 KGs

SEN schools

2,668 KGs

Other

19,528 KGs

KGs of food donated
per category of NGO

I work a tedious job. Without food, it is a very hard one to keep but the access to food has helped a lot. It's allowed me to keep working without worrying about my kids, knowing that they too able to eat and go to school. I'm proud of the woman I am and feel empowered to get up every morning to go to work for myself, my children and our future.

CORINNE
BENEFICIARY OF BÂTISSEURS DE PAIX



OUR MOVEMENT

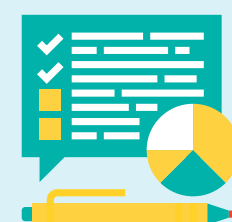


WE HELPED CHANGE THE LAW!



2020

FoodWise started **advocating for a change in the date labelling law** in Mauritius. The goal: the clear distinction between the Best Before date and the Expiry date.



2021

In 2021, FoodWise conducted a **survey with food companies** (totalling Rs 45B in turnover) on the potential impact of a change in law.

2022



FoodWise continued to work with the government to and the law was passed in July 2022!

There are two main date labels:
the Expiry date and the Best Before date

Before the law passed

- No distinction between the Expiry date and the Best Before date
- Products past their Best Before date could not be sold or donated

After the law passed

- Clear distinction between the Expiry date and the Best Before date
- Products past their Best Before date can now be sold or donated

The Food Regulations were amended!

On the 1st of July 2022, the Food Regulations were amended in Mauritius and the Best Before date was finally differentiated from the Expiry date in the law. While this is an enormous step forward that could not have been achieved without the government's support, this is only the beginning of our journey.



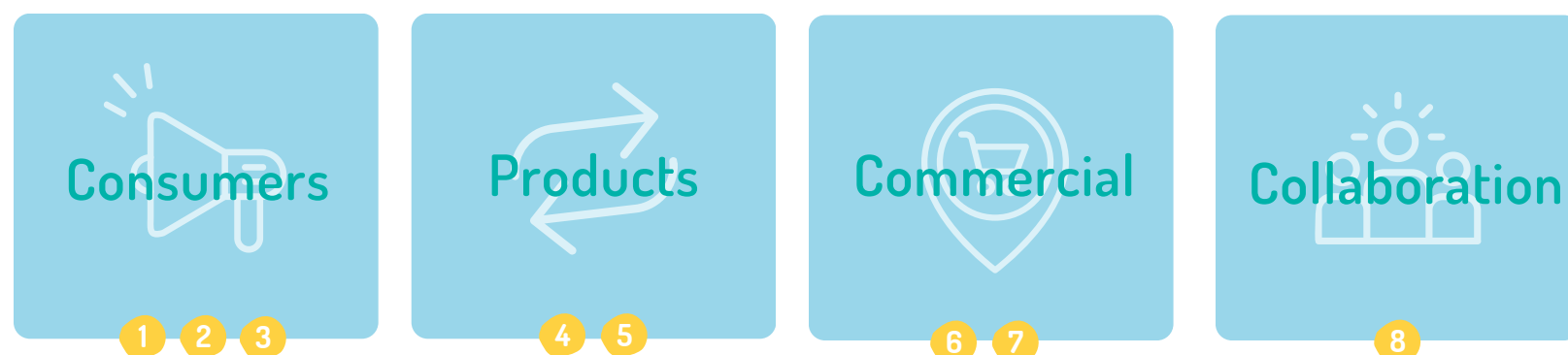
THE PACT ON DATE LABELS

For World Food Day 2022, we launched our new campaign, The Pact on Date Labels.

The Pact is a collective of food companies working towards one common goal: reducing food waste caused by date labels.

With 4 main focus areas and 8 commitments we want to contribute to shifting habits and practices at a national level, and give the power to everyone, employees and consumers alike, to become drivers of change.

Our 4 focus areas



Join The Pact on Date Labels



20

Food companies commit to reducing food waste caused by date labels.



Our members



Consumers

1 2 3

Raise awareness and educate the general public and your teams on date labels



37

posts shared on social media by The Pact



17

mentions in the media



192,443

of post reach across all platforms

Products

4 5

Improve the use and clear understanding of Best Before date labels on products



29

of products items switched from an EXP date to a BB date

Commercial

6 7

Lead sales actions or donations for products past their Best Before date



1,865

KGs of food donated past BB date



Rs 231,150

of products donated past BB date

Our impact in 3 months

MEAL BY FOODWISE

Food and poverty are intrinsically linked. With our nutrition programme, we want to give kids the tools to become the changemakers of tomorrow.

That's why in 2022, we launched MEAL is a six-week teacher-led programme focused on nutrition and food waste.

Using games, problem-solving, and teamwork, we give children the tools they need to understand the role that food plays in their lives and our country's socio-economic development.

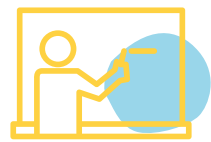
The children learn a range of notions from a balanced plate, to diet-related diseases or the food chain.

Initially delivered by FoodWise's team, teachers themselves can now deliver the sessions thanks to a pedagogical kit we created. They get access to the learning plan, accompanied by all the videos and resources needed during the sessions.





MEAL IN NUMBERS



60

sessions taught



10

schools onboarded



225

children reached



75.5%

have increased
knowledge on the food
groups & nutrients



63.3%

know the composition
of a balanced meal and
its benefits



85.7%

understand the impact
of food waste on the
planet

Quand la gastronomie rencontre le zéro-gaspi...

à petit prix!

30 recettes pour 4 à moins de Rs 250 !



Order Recettes 5 ★

RECETTES 5 ★

Last November, we've launched our zero-waste and budget-friendly cookbook! Our mission with Recettes 5 ★ is not only to nourish the body but also and above all the mind and soul of Mauritians.

Through our collaboration with ingenious chefs, we have used local ingredients and a zero-waste philosophy to make 30 creative recipes.

Each recipe is accessible to cooking enthusiasts or beginners, to those who have the latest accessories or those who cook with simple dorsi or a frying pan.



2,200
cookbooks sold to the public

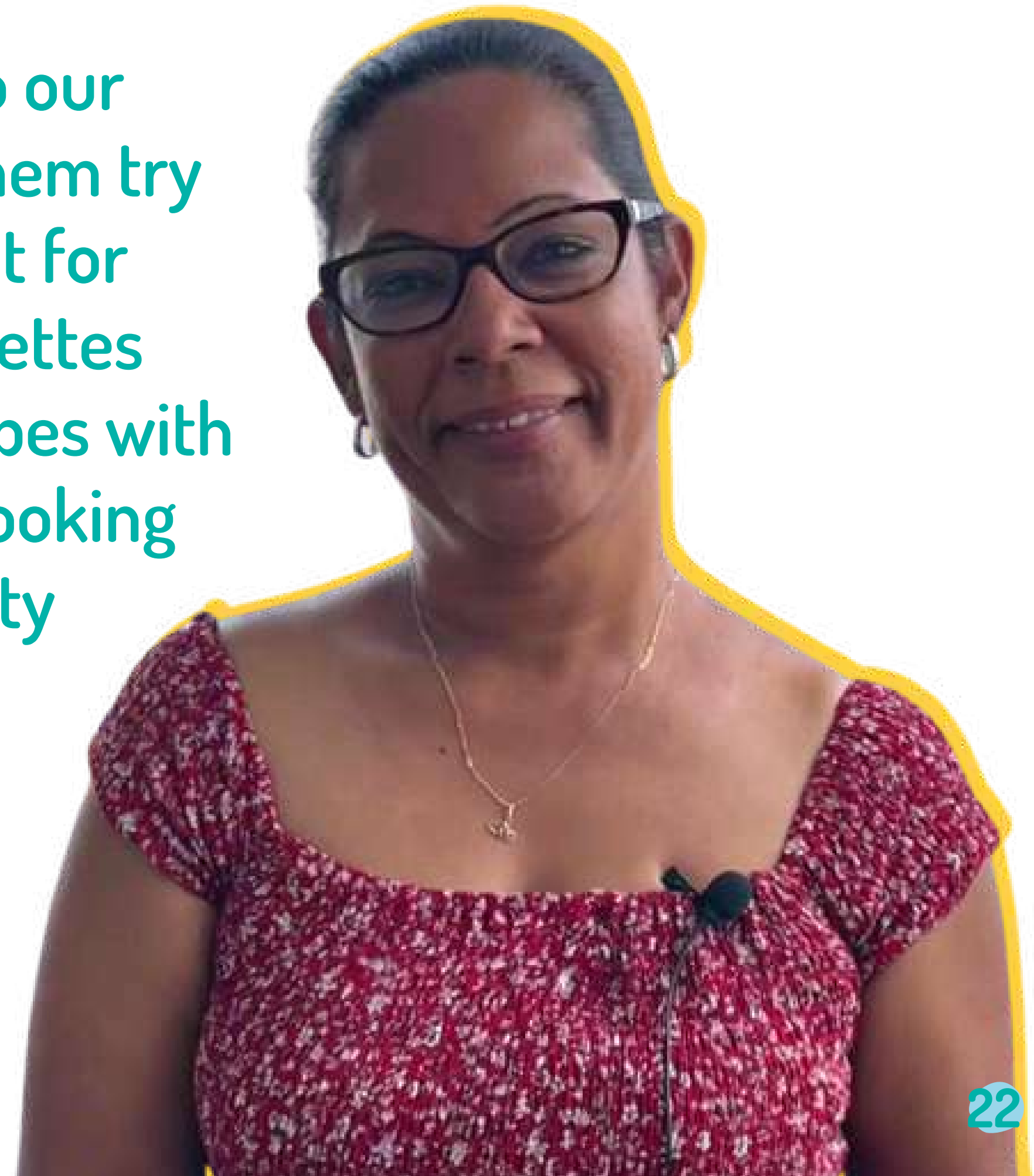


500
cookbooks donated to NGOs



We've introduced cooking classes to our beneficiaries this year and having them try the recipes from the book was a first for them but it was a success! With Recettes 5🌟, they were able try out new recipes with renowned chefs. After 7 months of cooking classes, this has shown us their ability to put into practice what they have learned and it has been a real achievement.

JOYCE
MANAGER AT DLD TEEN HOPE



INNOVATION PROJECTS





MICRO DONATIONS

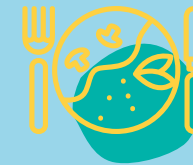
Together with well-known brands, we have built micro-donations projects to raise money to fund food projects on the island. A win-win situation that raises public awareness, improves your brand image and has a positive impact on local communities.



34,180
people donated



2
new projects financed



120,196
meals redistributed

REJUICE BY FOODWISE

At Rejuice, we celebrate things that make us different. The odd, the small, the wonky, we all turn these “ugly” fruits into beautiful juices.

Made from saved fruits and vegetables, our drinks are fresh, affordable & good for the planet. All our profits are reinvested in FoodWise to help feed people in need.

Our impact in 2022



10

tonnes of fruits & veg saved



40,000

meals redistributed with Rejuice's profits



Waste Less
Juice More.



OUR GROWTH



THE FOOD WARRIOR TEAM



Rebecca
Managing Director



Thomas
Chief Operating Officer



Zainal
Head of Operations



Stacey
Head of Marketing



Imaan
Operations Intern



Stéphane
Truck Driver



Tricia
Social Media Coordinator



Gilbert
Rejuice Bartender

In other news...

In 2022, we've appointed a new chairperson in Aisha Allee and we could not be more happy! Founder and CEO of Blast BCW, Aisha is socially conscious and involved in many causes, including fighting discrimination against women in the workplace.



HOW WE LEVELED UP

We trained 30 companies
& spoke at 10+ events



Our MD made Forbes
Africa's 30 under 30

TOP 30

LE CLASSEMENT 2022
DES 30 AFRICAINS
DE MOINS DE 30 ANS

Ils ont moins de 30 ans et façonnent l'Afrique de demain. Qu'ils soient chefs d'entreprise, artistes, sportifs, activistes ou influenceurs, les membres de ce nouveau Top 30 des moins de 30 ans ont tous un double point commun: leur optimisme et leur ambition, carburants qui contribuent à changer la donne sur le continent. Tour d'horizon.

DOSSIER COORDONNÉ PAR HARLEY MCKENSON-BENGUELEWA



We graduated from
Stanford Seed



MAKING IT EASIER & SAFER

At the end of 2021, we bought our very first truck but it's in 2022 that we've made good use of it! Last year, donations were made even safer and our delivery load capacity has increased, allowing us to deliver faster but also more regularly!

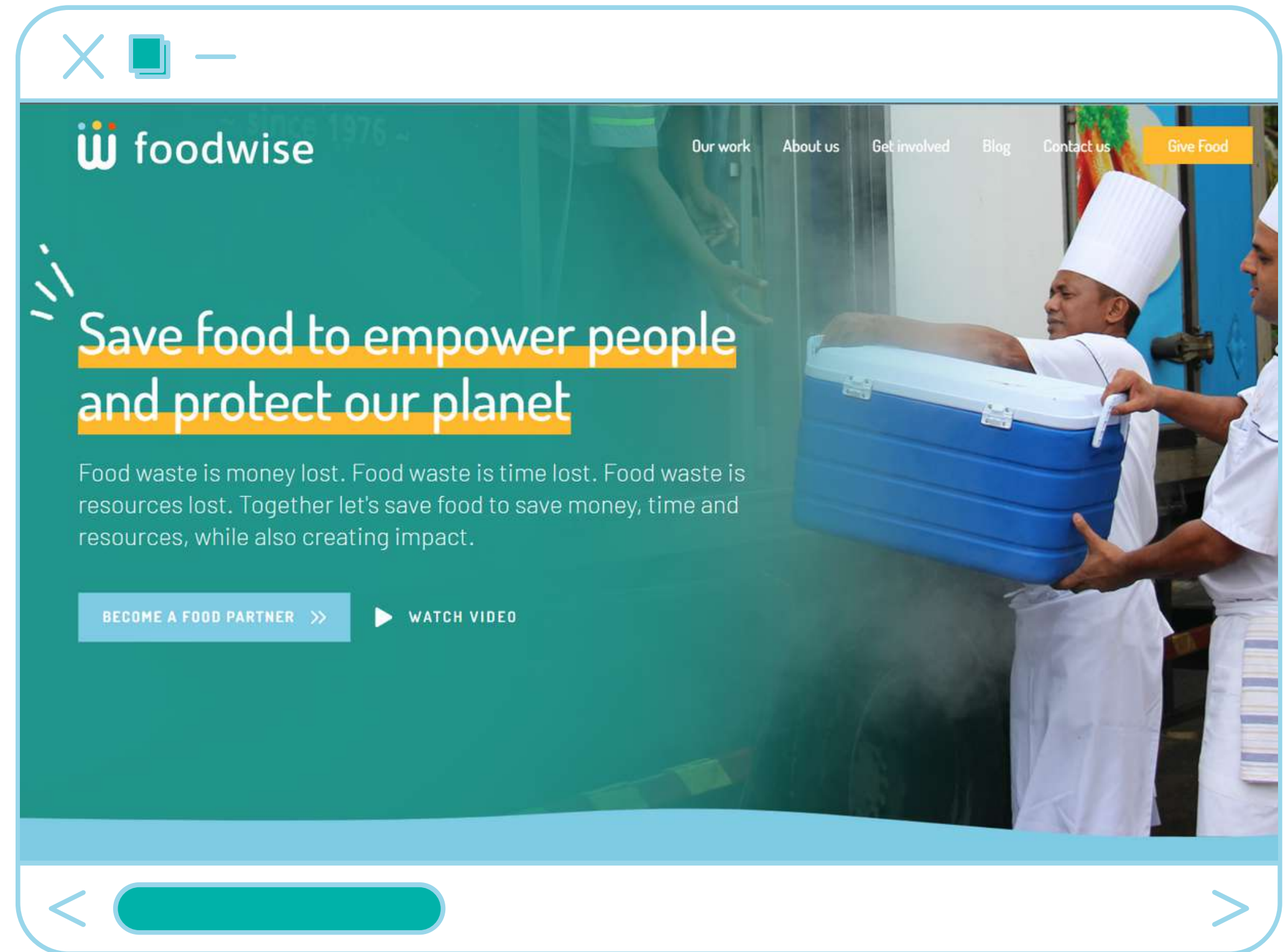


A BRAND NEW WEBSITE!

New year, new website! We've evolved so much in the past four years, that our old website could not keep up!

In the new one, you can find everything about FoodWise. From food to innovation to movement, find out more about all our projects and their impact in just a few clicks.

[Visit our website >](#)



FOODWISE IS POWERED BY



Rogers Hospitality

And more...

Aldrex Suppliers
By The Way
Confident Asset Management
FRCI
Healthy Meals Ltd (Subway)
IQ-EQ
Ladies Golf Union

La Sentinelle
Maurilait
PNL
PWC
UNOPS
V and I Company



THANK YOU!

LIST OF

ANNEX

LIST OF NGOs

Safire
Caritas – Head Office
Fédération des Maisons Familiales Rurales
Atelier Sa Nou Vise
Collectif Jeunesse Curepien
Midas
Zeneration Nou Kapav
Bonheur Associés Aux Enfants
Ti Rayons Soleil
ADRA
Village Council Batimaraïs
SOS Poverty
Groupement Social de Souillac
Polyps Children's Club
M-Kids Association
Alma On The Move
Chrysalide
Association Jeunes De La Flora
ADIC – BPS Residential Care Home
Terre De Paix
RCA Mahebourg
Bâtisseurs De Paix
Restoring Faith in Humanity
Edycs Epilepsy Group
Southern Handicapped Association
Outgrowing
Lumière d'Espérance
Ti Diams
Amour et Espoir Association

Petite Riviere Gouvernment School P.T.A
Wi Nou Kapav
DRIP
ANFEN – Espérance 2000
Anges Du Soleil
Eco-Sud
TIPA
Association Des Malades Et Handicapés De l'Est (Centre Joie de Vivre)
Fami Uni
Action Development du Morne (ADM)
Groupe Tonnelle
Gender Links
Zenes San Frontyer
The Social Circus of Cite La Chaux Ltd
RCA Schools – Case Noyale
Association Dominique Savio
Passerelle Woman Center
Le Pont du Tamarinier
Rescue Organisation
Yeshua Fellowship
Association Pour Les Handicapés De Malherbes (APLHDM)
Étoile Du Berger
ANFEN – Alphonbétisation de Fatima
ADRA – Centre de Jeunesse Adventiste
Solidarité Zeness Bois Marchand
First Act is To Help (FAITH)
Grand Bay Hibiscus Sports Club
Association Des Amis de Don Bosco
ANFEN – Centre de Formation Joie De Vivre

Leonard Cheshire Home Mauritius
Children Foundation
Association Des Amis De Don Bosco
ANFEN – Centre d'apprentissage Paille En Queue
ANFEN – Mahébourg Espoir Education Centre
Shelter for Women and Children in Distress Trust Fund
Association Pour L'Accueil Des Femmes Et Des Enfants En Difficulté
Telfair En Marche
Plaine Magnien Youngsters Academy
Kolektif Rivier Nwar
Groupe A de Cassis – Lakaz A
Amour Sans Frontières
Les Cuisines Solidaires Ltd
Mouvement pour le Progrès de Roche Bois (MPRB)
Future Hope
A.S.K you?
Child Evangelism Fellowship
SOS Children's Villages Mauritius
Prévention Information Et Lutte Contre Le Sida (PILS)
ANFEN – École Familiale De l'Ouest
Foyer De La Trinité
Freewit Association
Restoring Faith In Humanity
ANFEN – Centre de Formation Joie de Vivre
Kinouété
Mouvement Civique de Baie du Tombeau
Association Pour Les Handicapés de Malherbes (APLHDM)
Village Council Case Noyale et Petite Riviere Noire
Association Pour Personnes En Larmes (APPEL)

Planète Enfants Vulnérable Ltd
ANFEN – DLD Teen Hope
Société Solidarité Pauvreté (SSP)
District Council Riviere des Anguilles
Parapli Rouz
Village Council Riviere des Anguilles
Lovebridge
Shelter for Women and Children in Distress Trust Fund – Forest Side
Elles C Nous Association
Children Foundation
APEIM
Mouvement Pour Le Progrès de Roche Bois (MPRB)
Cornerstone Community Services
Polyps Children's Club
Civic Action Team
Association Des Malades Et Handicapés De l'Est (Centre Joie de Vivre)
Lumière d'Espérance
World Light
RCA ND du Mont Carmel
Ti Rayons Soleil
Southern Handicapped Association
Étoile d'Espérance – Association Alcool Femmes
RCA Vieux Grand Port
SOS Femmes
Gender Links

Become a food receiver

LIST OF FOOD PARTNERS

ProxiFresh
IBL Sea Food
Phoenix Beverages
QBL
Inicia
Maurilait Production Ltd
Innodis
Super U - Flacq
Scott & Co Ltd
ABC Foods
Li Wan Po
Jumbo Express Moka
Super U - Tamarin
Quadis Ltd
Al Rashid Industrial Bakery Ltd
Jumbo Head Office (Somags)
Super U - Belle Rose
Panagora Marketing Co Ltd
HVC Ltd
Top Nature
Jumbo Express Windsor (Beau Bassin)
Super U - Grand Baie
Jumbo Express Quatre Bornes
Jumbo Riche Terre (Somags)
Edendale Group
VeriFresh
Intermart Bagatelle
Jumbo Express Manhattan
Nestle's Product (Mauritius) Ltd

Grays Inc Ltd
Beau Panier
Intermart Ebene
Jumbo Express Flic en Flac
A.A.R OOSMAN & CO
KFC Phoenix
GSR - Antonio Maurer CO LTD (Chez Popo)
ENL Agri
Ousman & Partners Co Ltd
GSR - La Gaulette Supermarket
LUX* Le Morne
WAY - London Way - Mahébourg
Intermart Beau Plan
Neofoods
Infinite Foods Mauritius
PNL
Intermart Curepipe
Constance Belle Mare Plage
Reynaud Les Halles
KFC St Pierre
Beachcomber Trou aux Biches
KFC Cascavelle
Real Fresh
KFC Curepipe
Intermart Plaza Boulevard Rose Hill
AOL Farming
Agiliss Ltd
Ecorganics Co Ltd
Domino's Pizza Port Louis

Domino's Pizza Grand Baie
Domino's Pizza Curepipe
Individual - Babajee Hansram
Mantra
KFC Flacq (Super U)
L'e Frais de l'Artigiano ltee
KFC Beau Plan
HV Holdings Ltd
KFC Mahébourg
KFC Tamarin
Domino's Bagatelle
SKC Surat Co. Ltd
Veranda Palmar
KFC Bel Air
KFC Quatre-Bornes
GSR - Sheridan Supermarket
SummerTimes
KFC Flacq (Centre)
Bel Air Agricultural Ltd
International Preparatory School
KFC Rose-Hill
Domino's Pizza Quatre Bornes
KFC Grand-Baie (Super U)
Domino's Pizza Beau Bassin
Chelsea Cup & Cake
Veranda Pointe aux Biches
IPBD Distributors
KFC Bagatelle
WAY - Sik Yuen Supermarket

Aptis Group Mauritius
GSR - S F Loyeung & CO LTD
Avi Pro Co Ltd
Niky Food Ltd
KFC Trianon
La Potinière
Veranda Paul et Virginie
Intermart Express Beau Bassin
Heritage Awali
GFT Organic
Le Bocage International School
Individual - Waleed Rawat
Intermart Express Calodyne
Checkout Support Services Ltd
LUX* Grand Gaube
Association of Jehovah's Witnesses
Heritage Telfair
Mauritius Commercial Bank Ltd - Ebene
KFC Goodlands
Moka'Z
La Trobe
K.L. Chung Marketing Ltd
Veranda Tamarin
Café LUX* Bagatelle
KFC Ebène
Corson Tea Estate Co Ltd
EcoVadis
Brand Activ
Re'Lish

Become a food partner



foodwise

www.foodwise.io